The Legacy Lounge Podcast with Tiffany Neuman Season 1, Episode 59 Discover Your Version of Freedom

INTRO: Hi, I'm Tiffany and you are listening to The Legacy Lounge podcast. If you are a high achieving, mission-driven entrepreneur who wants to elevate your income, impact, and influence, you're in the right place.

I left my corporate career as a creative director for Fortune 500 brands to create a legacy with my work and to support entrepreneurs to do the same. I'm not talking about having your name on a building or statues in your image. I'm talking about leaving behind a positive impact and creating something enduring that can be passed on. You pour your time, energy and passion into your business, so let's make sure your efforts will create a ripple effect that reaches far into the future.

Each monthly series will guide you through the business leadership and life skills you need to successfully leave a legacy that stands the test of time, and each episode is totally valuable on its own. We are here to provide you with the tools and ideas to make massive shifts and quantum leaps in your business, transforming you from entrepreneur into legacy brand.

TIFFANY:

Today, we're going to talk a little bit about freedom. I just want you to think about what does freedom mean for you?

For me, I've always liked the idea of doing what I want when I want, how I want to do it. But remember that you're not here to be ordinary. So really think about freedom as stepping beyond limitations and ultimately self-imposed boundaries, not letting yourself being trapped by convention or the expectation of others.

Remember that you have the ability to choose life on your terms. I really want you to think about replacing the phrase I should with I could, but I choose not to at this time. That has been an amazing phrase for me as a recovering people pleaser or seeing shiny objects and it's like, oh, I should do that. I should do that. Yes, I could do that, but I'm choosing not to at this time.

Perhaps you aren't always free to create the exact circumstances of your life. There's outside circumstances. We can't truly create everything, but you're certainly able to decide what meaning to give the situations that you can't control. So be sure to think about selecting meanings that empower you because this is your time.

This is your year to break free and create a life and a business that you love.

OUTRO: That's it for this episode. Thank you for listening to The Legacy Lounge Podcast. Connect with me on Instagram @tiffanyneumancreative I would also love to hear your feedback to see what resonates with you and what you'd like to hear in the future.

If you love this episode, please provide a review and we will be forever grateful. You can always find links and resources shared on the show by going to yourlegacybrand.com.

Remember what you leave behind is not what is engraved in stone monuments, but what is woven into the lives of others. What are you doing today to pour into others and to leave your legacy?